



AG Dillon & Co

Gopuff | Pre-IPO Fact Sheet

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Jun  
2022



**\$15.0**

Current Valuation (\$b)

**\$4,935**

Total Capital Raised (\$m)

**Company Discription**

Operator of a food delivery platform intended to deliver daily essentials within minutes and make the daily life of customers effortless. The company's platform allows users to order items such as snacks, drinks, grocery items, over-the-counter medication, cleaning supplies, home needs, and baby and pet essentials that are delivered right to the doorstep, providing users with affordable delivery services.

Most recent - Deal size	\$1,500,000,000
Most recent - Deal type	Later Stage VC
Most recent - Deal date	5/18/2022
Year founded	2013
# of employees	15,000
HQ country	United States
Industry	Internet Retail
Business status	Generating Revenue
Website	gopuff.com

**Valuation Performance - Time Series, Trailing (annualized after 1yr, includes primary and secondary transactions)**

3mo	6mo	YTD	1yr	3yr	5yr	10yr	Founded
0%	0%	0%	69%	146%	199%	n/a	207%

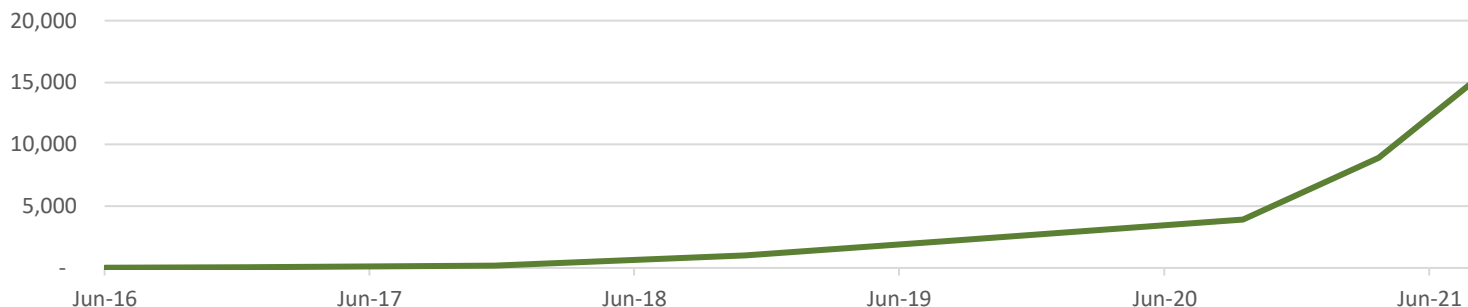
**Valuation Performance - Time Series, Annual - Last 5 Years (includes primary and secondary transactions)**

2017	2018	2019	2020	2021
202%	431%	113%	81%	285%

**Valuation Performance - Financing Round with Date and Valuation (financing round to report date, includes primary and secondary transactions)**

Round H	Round G	Round F	Round E1	Round D1	Round C	Round B	Round A
7/30/2021	3/23/2021	9/17/2020	8/1/2019	11/1/2018	11/20/2017	12/12/2016	6/1/2016
\$15,000	\$8,900	\$3,900	\$2,150	\$1,008	\$190	\$63	\$17
0%	69%	285%	598%	1387%	7795%	23725%	90809%

**Valuation Performance - Growth of \$10,000 (includes primary and secondary transactions)**



Valuation performance is not investor performance. Dilution is not included in valuation performance. Past performance is no guarantee of future results. Returns shown may reflect hypothetical historical performance. Please see the final page for important legal disclosures.



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## Revenue Multiple - 2021 (pre-IPO company includes primary and secondary transactions)

Name	Revenue Multiplier	Valuation or Mrkt Cap	Revenue
Gopuff	15.0	\$14,999,999,684	1,000,000,000

## Top 5 Public Compables by Market Cap

DoorDash	10.7	\$52,276,157,539	\$4,888,000,000
Zomato	52.7	\$14,128,661,401	\$267,984,186
Bukalapak	23.9	\$3,107,972,266	\$130,145,118
Aramis Group	0.9	\$1,311,629,137	\$1,510,224,054
Demae-can	4.0	\$1,083,076,865	\$270,264,333

## Notables

Oisix ra daichi	1.0	\$983,909,185	\$943,620,057
Blue Apron	0.4	\$204,895,946	\$470,377,000
Freshlocal Solutions	0.3	\$28,194,327	\$104,945,220

## Investors - On Board and Notables

Investor	Date Invested	Board Seat	Investor Type	# of Exits	# of Active Invstmnts	AUM (\$m)	Dry Powder (\$m)
Accel	11/1/2018	No	Venture Capital	671	481	---	\$10,603
D1 Capital Partners	9/17/2020	No	Hedge Fund	24	88	\$40,081	---
Atreides Management	7/30/2021	No	---	---	---	---	---

## Founder / CEO



**Rafael Ilishayev**  
Co-Founder & Co-Chief  
Executive Officer

## Bio

Rafael Ilishayev is a first-generation American who grew up with an entrepreneurial family in the New York metro area. Rafael was named to Forbes' 30 Under 30 list in the Retail & Ecommerce category in 2017, in 2019 received the Drexel University Founders Award and in 2020, Gopuff was named to CNBC's Disruptor 50.



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